

darenpledger.com

PO BOX 14754  
Halesowen.  
West Mid. B62 2FQ  
Phone 0845 224 0168

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# Press Release

## **darenpledger.com announces continued growth.**

### **A BUSINESS MAKING MONEY & GROWING IN TODAY'S CLIMATE? SURLEY NOT!**

During a time when many companies are struggling to survive with increasing financial pressures, one continues to grow in leaps and bounds.

A West Midlands based Internet Consultancy Company with clients throughout the UK and more recently the US, darenpledger.com was formed in late 2003 as a response to a gap in the market.

There were very few Consultancy companies offering cost effective internet solutions for clients with small to medium size budgets.

"...business has doubled since last year..." says Daren Pledger, the company's founder,

"...but this makes sense to us, over the years business owners have learnt that during a down turn, one of the main areas to continue to invest in as a priority is internet services, both online marketing and your general internet presence."

As company darenpledger.com consider themselves as a one-stop-shop for all things internet, with services including; Website Design & Authoring, Hosting, Online Marketing, etc.

### **A TOUGH MARKET PLACE**

One particular sector that has proven to be very successful recently is the property market. darenpledger.com has built up an excellent and much regarded reputation within tight nit property entrepreneur circles.

Throughout the country various Property Network Clubs meet monthly to enable their members to share experiences and network. Daren Pledger is a regular at many of these events,

"These [events] are great, it gives me the chance to keep up to date with developments within the property market place, so when I'm talking to a prospective or current client I understand their market place and needs thoroughly...", Daren added, "...it's also fantastic for company exposure, the best thing is we're now known on the Property Network Club circuit which provides new clients with confidence in using us, demonstrating the very best form of marketing, word of mouth."

### **A HELPING HAND**

Running his own business means that Daren is all too aware of how hard it can be to get a business up and running and more importantly, profitable. To assist those starting out, darenpledger.com has set up a number of schemes to help those on a low income, "this is something we feel very strongly about...", Daren added, "...to get a business started can be a huge mountain to climb and any helping hand is always welcome. We offer support, advice & guidance but probably more important to the new business owner, we offer reduced rates for Websites and Consultancy, we even have ways, via grants etc, to offer many services completely free of charge."

*more*

### **ACROSS THE POND**

Asked where he thinks darenpledger.com will go from here, Daren says, "we're going to continue growing and expending, we're always looking at new ventures and are currently experiencing a 100% growth year on year, we understand that to continue to support this growth we'll need to grow from an infrastructure point of view too, so new premises are likely in the near future...", Daren continued, "...expanding outside the UK is our next primary goal, we already have a few clients in the US, but growing this base is a priority.", he added, "I'm all too aware of the current downturn in the world's economic growth, but can't let that effect our continued expansion, yes times are hard and yes we're lucky that we continue to grow, but this is only down to persistent hard work and consistent effective marketing."

Daren can be contacted directly on 0845 224 0168 or at [daren@darenpledger.com](mailto:daren@darenpledger.com), alternatively visit <http://www.darenpledger.com>

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